

Fashion Editorials





Fashion Editorial

Jute Magazine

Tara, is one of my favorite person, and photographer to work with. She has amazing ideas, and is always pushing herself to do something different. So when we got a chance to collaborate on something I was totally game. The process was natural and organic, and the team was spectacular! Fashion is truly her passion, and I am looking forward to our next collaboration together. Stay tuned...

http://www.jutefashionmagazine.com/webitorial/too-cool-4-skool-by-tara-chumpelik/

Jason Weeks / Creative Direction
Tara Chumpelik / Photography
Shea Daspin / Stylist
Marco Braca / Hair
Ashleigh Ciucci / Makeup
Rudie McCree / model @ Elite Models
Catherine Torres / model @ Elite Models
Dan Orlow / Photo Assitant
Melissa Mitchell / Styling Assistant





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Fashion E-Commerce

Talbots / 2015 Holiday Gift Store

I was hired as a consultant by Talbots to Art Direct their ecommerce catalog for close to two years. Worked on all stages of planning and directing photography, both still life and fashion. This included: talent selection, working closely with the producer for location selection, and on-location shoot management. Worked closely with the Creative Director and the merchants to ensure that the visuals supported and enhanced the merchandising strategy that drove sales.

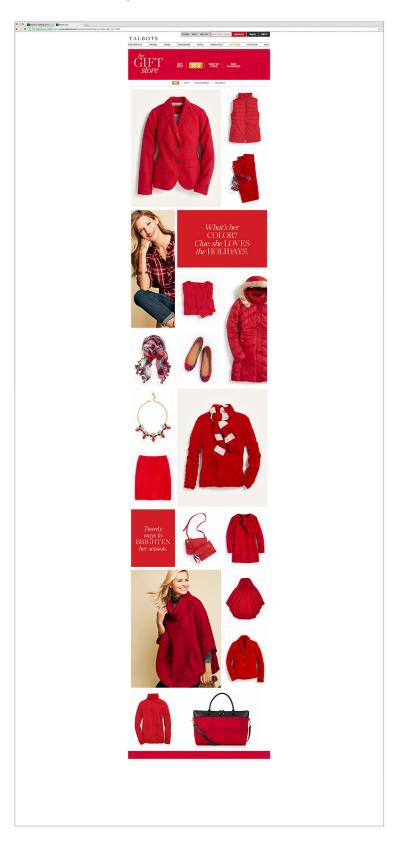
Michele Honein / Creative Direction Jason Weeks / Art Direction Jesper Norgaard / Photography Marco Braca / Hair Matt Ross / Stylist





Fashion E-Commerce

Talbots / 2015 Holiday Gift Store





Fashion E-Commerce

Talbots / 2016 Summer Style Stories



Talbots / 2016 March Missy Catalog



JWEEKS CREATIVE

